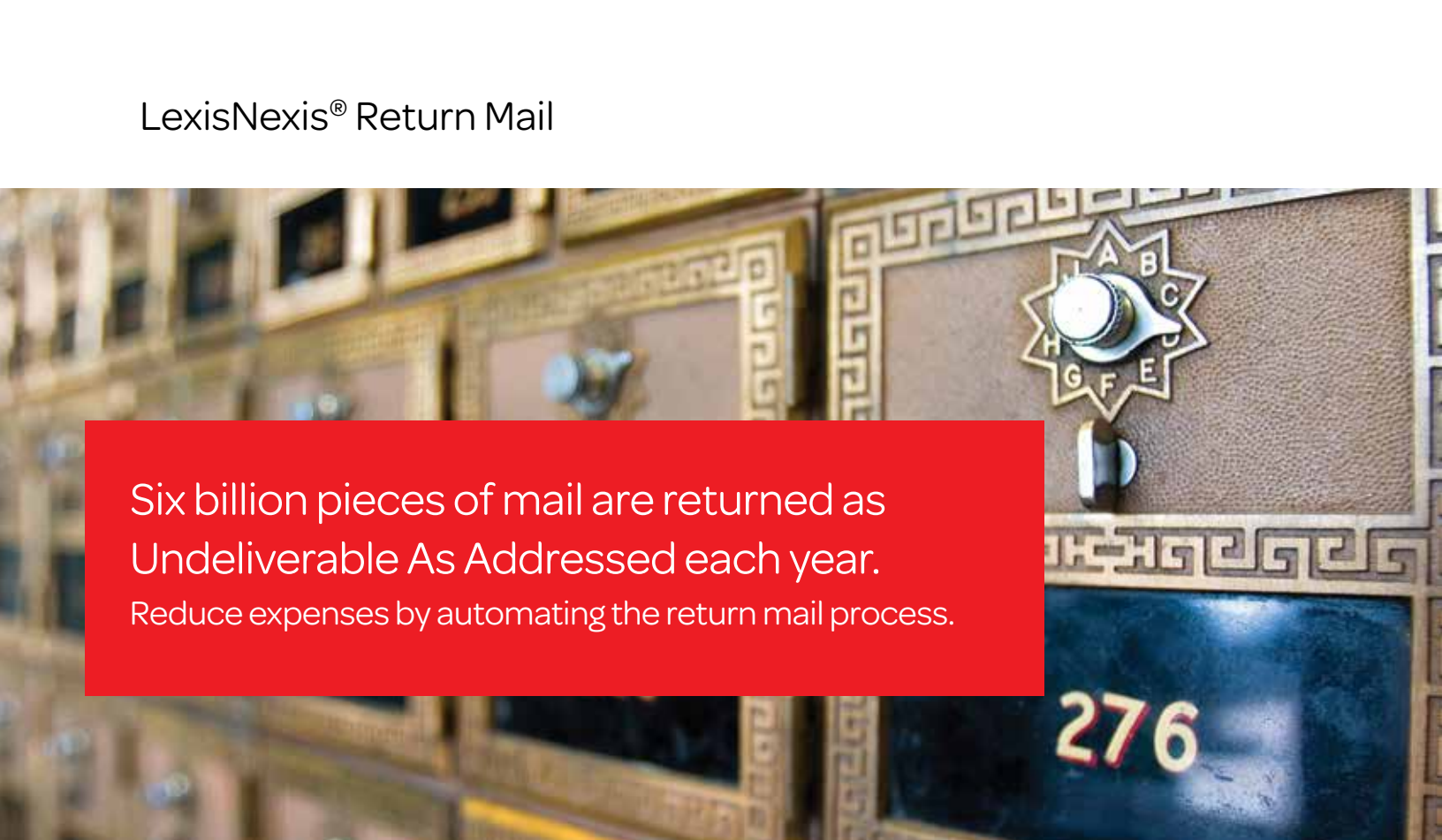




Six billion pieces of mail are returned as Undeliverable As Addressed each year. Reduce expenses by automating the return mail process.

- On average, health plans and disease management organizations experience a 3%-5% undeliverable rate.
- For managed care organizations, Medicaid re-enrollment can drop as much as 30% due to incorrect member contact information.

Reach your members with confidence, increase profits to your business

Undeliverable mail impacts many aspects of your organization, often leading to low contact ratios and high administrative costs associated with failed wellness and disease management outreach efforts, collections and mailings. Additionally, not having the best known address for your members on file can lead to regulatory noncompliance.

LexisNexis® takes a unique approach to ensuring organizations have current contact information for their members. Our solutions can update member files in batch, capturing the best known addresses quickly.

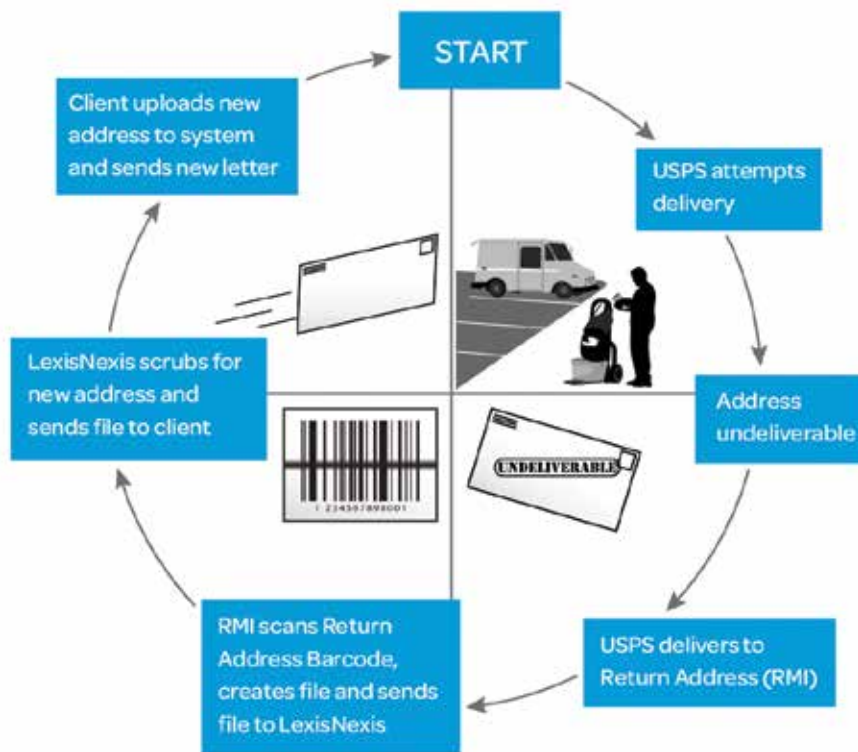
Additionally, we offer a full Return Mail service where each piece of your outgoing mail is encoded with a unique barcode. This process allows any returned mail to be scanned for fast, automatic processing.

Through LexisNexis® Return Mail you can:

- Improve your organization's contact ratios.
- Improve Medicaid re-enrollment.
- Completely automate the handling of returned mail.
- Receive notification of each customer that was returned as UAA.
- Promptly update customer address files to leverage LexisNexis proven data solutions.

As part of the Return Mail workflow, LexisNexis will scrub all files for updated addresses utilizing our comprehensive database—comprised of more than 8 billion credible name, address, and phone number records—and our advanced data linking technology to return updated records to the client.

Manage the Costly Process of Undeliverable Mail with LexisNexis® Return Mail



For More Information

Call 800.869.0751 or visit
www.lexisnexis.com/risk/healthcare

About LexisNexis® Risk Solutions

LexisNexis Risk Solutions (www.lexisnexis.com/risk/) is a leader in providing essential information that helps customers across industries and government predict, assess and manage risk. Combining cutting-edge technology, unique data and advanced analytics, Risk Solutions provides products and services that address evolving client needs in the risk sector while upholding the highest standards of security and privacy. LexisNexis Risk Solutions is part of Reed Elsevier, a leading global provider of professional information solutions across a number of sectors.

Our health care solutions assist payers, providers and integrators with ensuring appropriate access to health care data and programs, enhancing disease management contact ratios, improving operational processes, and proactively combating fraud, waste and abuse across the continuum.



The LexisNexis Return Mail services are not provided by "consumer reporting agencies," as that term is defined in the Fair Credit Reporting Act (15 U.S.C. § 1681, et seq.) ("FCRA") and do not constitute "consumer reports," as that term is defined in the FCRA. Accordingly, the LexisNexis Return Mail service may not be used in whole or in part as a factor in determining eligibility for credit, insurance, employment or another purpose in connection with which a consumer report may be used under the FCRA. Due to the nature of the origin of public record information, the public records and commercially available data sources used in reports may contain errors. Source data is sometimes reported or entered inaccurately, processed poorly or incorrectly, and is generally not free from defect. This product or service aggregates and reports data, as provided by the public records and commercially available data sources, and is not the source of the data, nor is it a comprehensive compilation of the data. Before relying on any data, it should be independently verified.

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